



**News Release**

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NSC Congress & Expo Product Launch

**Reflexite Americas Now A Full Line Supplier of Retroreflective  
Garment Trims**

**New Britain, CT-** Reflexite Americas is now a full line supplier of retroreflective garment trims, offering every option from its latest addition of Glass Bead, to its high-quality prismatic trims for roadway construction workers, utility crews, emergency response personnel and more.

Reflexite Americas, a leader in micro-prismatic retroreflective technology, is completing its existing product line with the addition of Glass Bead Garment Trim. Reflexite® Glass Bead Trim is a soft, flexible, and economical choice for worker safety, and is intended for application to any performance class of apparel requiring enhanced visibility trim.

The addition of a glass bead product to the Reflexite Garment Trim product line will allow workers the best of both worlds at an affordable cost without forgoing their safety needs. Reflexite has integrated this product to the line to offer OEM's and end users superior protection and maximum comfort at an economical price.

Reflexite glass bead and prismatic materials come together to form the ideal combination on any garment. Reflexite prismatic garment trim is ideally sewn onto the garment and worn over the shoulders, where rain, sleet, snow, and other weather elements hit the hardest and cause the most wear and tear. Reflexite glass bead material is ideally sewn on and worn around the waist of the garment to take advantage of its thinness and flexibility so that workers aren't burdened by any stiffness and weight while carrying out a job. The combination of these two materials on a single garment will cut costs while keeping workers comfortable and safe on the job regardless of weather conditions.



Reflexite Glass Bead as the final component of Reflexite's full line of Garment Trims and will be displayed for the first time at the Reflexite Americas booth #3165, at the National Safety Council Congress and Expo, October 26-28, 2009, in Orlando, Florida.

New Britain, Connecticut-based Reflexite Americas is a member company of Reflexite Corporation. The company develops, manufactures, and markets retroreflective products based on its state of the art technologies to enhance visibility and safety worldwide.

Principal industries include; Road Building and Management, Heavy-Duty Fleet and Transportation, Utility, Fire Services, Law Enforcement, Agriculture, Automotive, and Recreation.

Reflexite technology enhances conspicuity, recognition, and safety by offering the most effective high visibility materials on the market today. Our unique microprism design provides superior visibility by retroreflecting more than 70 percent of incoming light back towards its source – even in fog, smoke, rain, or low-light conditions.

Founded in 1970, Reflexite Corporation is an employee-owned company headquartered in Avon, Connecticut, with offices in Australia, China, Canada, Germany, France, Ireland, Italy, Japan, Korea, Malaysia, Denmark, Sweden, Taiwan, and the United Kingdom.

Day or Night, Weather or Not.

Reflexite's bright ideas ensure visibility and safety for everyone, everywhere.

